

Department of Planning and Budget 2024 Session Fiscal Impact Statement

1. Bill Number: SB432

House of Origin Introduced Substitute Engrossed
Second House In Committee Substitute Enrolled

2. Patron: Suetterlein

3. Committee: General Laws and Technology

4. Title: Consumer Data Protection Act; protections for children.

5. Summary: Requires a controller or processor to obtain verifiable parental consent, defined in the bill, prior to registering any child with the operator's product or service or before collecting, using, or disclosing such child's personal data and prohibits a controller from knowingly processing the personal data of a child for purposes of (i) targeted advertising, (ii) the sale of such personal data, or (iii) profiling in furtherance of decisions that produce legal or similarly significant effects concerning a consumer. The bill also amends the definition of child for purposes of the Consumer Data Protection Act to include any natural person younger than 18 years of age.

6. Budget Amendment Necessary: No.

7. Fiscal Impact Estimates: Preliminary – See Item 8.

8. Fiscal Implications: The Office of the Attorney General and Department of Law indicates this bill presents no fiscal impact.

9. Specific Agency or Political Subdivisions Affected: Office of the Attorney General and Department of Law

10. Technical Amendment Necessary: No.

11. Other Comments: Identical to HB821.

Date: 1/30/2024