

Department of Planning and Budget 2024 Session Fiscal Impact Statement

1. Bill Number: SB252

House of Origin Introduced Substitute Engrossed
Second House In Committee Substitute Enrolled

2. Patron: McDougle

3. Committee: General Laws and Technology

4. Title: Consumer Data Protection Act; controller privacy notice; cookies; consumer consent.

5. Summary: Requires the privacy notice that a controller must provide to consumers to include a method by which a consumer may opt out of the automatic placement of a data file, commonly referred to as a "cookie," on the consumer's computer or web browser and a disclosure of the purposes for which the data files are used. The bill prohibits controllers from using cookies, except those that are strictly necessary, without the prior express consent of the consumer and prohibits controllers from preventing access to their services if such consent is not granted. The bill also requires controllers to document and store proof of such consent and make available an easily accessible method by which consumers may withdraw such consent.

6. Budget Amendment Necessary: Preliminary.

7. Fiscal Impact Estimates: Preliminary – See Item 8.

8. Fiscal Implications: The Office of the Attorney General and Department of Law indicates this bill presents no fiscal impact.

9. Specific Agency or Political Subdivisions Affected: Office of the Attorney General and Department of Law

10. Technical Amendment Necessary: No.

11. Other Comments: None.

Date: 1/29/2024