Department of Planning and Budget
2026 General Assembly Session
State Fiscal Impact Statement

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Bill Number: HB1022-ER **Patron:** Reaser
Bill Title: Consumer protection; automatic renewal or continuous service offers; disclosure and cancellation.

Bill Summary: Amends certain definitions related to automatic renewal or continuous service offers, including the definition of "clear and conspicuous" as it relates to seller disclosures and requirements to provide a simple cancellation mechanism. The bill replaces the term "supplier" in current provisions with "seller" and provides a definition for such term. The bill requires sellers to provide a cancellation mechanism that is at least as easy to use as the mechanism used to initiate the automatic renewal or continuous service offer, and includes additional requirements for providing such cancellation mechanism.

Under the bill, certain businesses are no longer exempt from disclosure and cancellation requirements for automatic renewal or continuous service offers, and a violation of the provision constitutes a prohibited practice under the Virginia Consumer Protection Act.

Budget Amendment Necessary: No. **Items Impacted:** None.
Explanation: The legislation is not expected to have a fiscal impact. According to the Office of the Attorney General and Department of Law (OAG), this legislation amends an existing statute that is currently being enforced through the Virginia Consumer Protection Act. The legislation is not expected to result in significant changes for the OAG and does not create a new area of responsibility.

Fiscal Summary: The legislation is not expected to have a state fiscal impact.

Fiscal Analysis: The legislation is not expected to result in significant changes for the OAG and does not create a new area of responsibility.

Other: This bill is a companion to SB 493.