

**Department of Planning and Budget
2026 General Assembly Session
State Fiscal Impact Statement**

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ORIGINAL

Bill Number: HB581ER

Patron: Glass

Bill Title: Unauthorized use of name, portrait, voice, likeness, or picture of any person.

Bill Summary: Expands the existing ability for any person to maintain a suit in equity, including the accompanying remedies available, for the unauthorized use of his name, portrait, or picture for advertising purposes or for purposes of trade to include the unauthorized use of his voice or likeness.

Budget Amendment Necessary: No

Items Impacted: None

Fiscal Summary: Any state fiscal impact is indeterminate at this time.

Other: None.