

Department of Planning and Budget
2026 General Assembly Session
State Fiscal Impact Statement

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ORIGINAL

Bill Number: HB998ER

Patron: Seibold

Bill Title: Menstrual supplies ingredient labeling; restriction of substances, civil penalty.

Bill Summary: The bill requires that each package or box containing menstrual supplies, as defined in the bill, contain a label of all ingredients that are included within such products when sold within the Commonwealth. Such labels must be displayed by the manufacturer in a manner that is visible and easy to understand for the consumer. The bill requires any manufacturer to make changes to the label reflecting any changes in ingredients within 18 months of any such changes. The bill also requires the manufacturer to post the required label information on its website. Any violation of this section shall constitute a prohibited practice under § 59.1-200 and shall be subject to the enforcement provisions of the Virginia Consumer Protection Act (§ 59.1-196 et seq.).

Budget Amendment Necessary: No

Items Impacted: None

Explanation: It is assumed that minimal adherence to the provisions of this bill can be achieved within existing agency resources. However, should VDH be expected to enforce compliance and investigate violations, additional resources would be needed.

Fiscal Summary: It is assumed that minimal adherence to the provisions of this bill can be achieved within existing agency resources. However, resources would be required if there is an expectation that VDH ensures regulatory compliance.

Fiscal Analysis: The provisions of the legislation are silent on whether VDH must actively enforce compliance with state regulations. VDH does not currently have a division that oversees consumer product regulation or complaints. If the intent of the bill is for VDH to actively identify those who violate the provisions of the bill and levy a civil penalty, then VDH would require additional resources. VDH would need one position (\$125,000) to track and investigate violations and manage the database. There would also be travel costs to investigate complaints (\$3,600) and database costs for the tracking of compliance and complaints (approximately \$450,000).

Other: None