Department of Planning and Budget
2026 General Assembly Session
State Fiscal Impact Statement

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Bill Number: SB819(S2) **Patron:** Suetterlein
Bill Title: Virginia Lottery; powers of the Virginia Lottery Board; advertising restrictions; age verification.

Bill Summary: Directs the Virginia Lottery Board to study the feasibility of furthering responsible gaming as it related to lottery, casino gaming, and sports betting through the promulgation of regulations. Such restrictions include prohibitions on email and text message advertising, targeted digital advertising using personal data, and the use of individual player data for marketing and advertising purposes. The bill also requires the Board and director to develop an implementation plan requiring all lottery terminals to possess proper age verification software to ensure that a consumer is 18 years of age or older.

Budget Amendment Necessary: No **Items Impacted:** None
Explanation: This bill is not expected to require additional appropriation.

Fiscal Summary: There is no expected cost to implement the provisions of this bill for the Lottery.

Fiscal Analysis: There is no expected cost to implement the provisions of this bill for the Lottery.

Other: None.