

Department of Planning and Budget
2026 General Assembly Session
State Fiscal Impact Statement

Fiscal Analysis: The Virginia Information Technology Agency (VITA) does not expect a fiscal impact due to the provisions of this bill. The Virginia Department of Transportation, Virginia State Police, and the Virginia Lottery do anticipate a fiscal impact as a result of the provisions of this bill.

The Virginia Department of Transportation (VDOT) anticipates labor costs associated with execution, and recurring annual costs to maintain compliance of \$370,000 a year. The costs may vary depending on how many websites under the legislation would be considered “official for public use”.

This estimate does not include any additional costs attributable to: (i) domain registration and lifecycle management; (ii) SaaS vendor professional services; (iii) testing, validation, and documentation updates; (iv) recreation and distribution of print materials (transponder labels, posters, brochures, etc.); and (v) physical mail communication with constituents/users.

Virginia State Police (VSP) identified 15 websites that the agency would need to purchase new domains to meet the requirements of this bill. Additionally, identified costs to mitigate the websites to the new URLs. The estimated cost is \$4,500 in FY 2027 and an ongoing cost of \$2,500 in FY 2028.

The Virginia Lottery utilizes “valottery.com” as its domain. This domain acts as the primary resource for information to the public and players as well as the center of the iLottery platform for selling tickets online. After considering time for discovery, configuration, and implementation, the Lottery IT department estimates the project would take between 16 and 24 months. This cost estimate is solely limited to the internal efforts to update the domain.

The Virginia Lottery indicates that this change is expected to cause a loss of traffic to their website, which could impact sales. There are also offline marketing materials such as billboards, retail signage, lottery tickets, and ads that would need to be updated to reference the new domain. These marketing costs are unknown at this time. Multiple vendors are also integrated with valottery.com to provide online ticket sales, promotions, winning numbers, winning ticket identification, and other features. Significant costs to develop and coordinate changes to these integrations are expected but unknown at this time. To meet the provisions of this bill the Virginia Lottery is estimating a onetime cost of \$850,000.

Other: N/A