

Department of Planning and Budget
2026 General Assembly Session
State Fiscal Impact Statement

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ORIGINAL

Bill Number: HB1428

Patron: Griffin

Bill Title: Pregnant women; SHHR to establish website to provide services and programs available.

Bill Summary: Directs the Secretary of Health and Human Resources (the Secretary) and the State Health Commissioner, by July 1, 2027, to establish, maintain, and annually update a website that provides information about public and private agencies, services, and programs available to pregnant women. The bill specifies that the website shall include a portal that allows users to receive specifically tailored pregnancy information and provides for the submission of feedback on how user-friendly and helpful the portal was in providing such specifically tailored information.

The bill requires the Secretary to submit a report to the General Assembly, no later than 180 days after the website and portal are established, on (i) the traffic on the website and portal; (ii) user feedback submitted regarding the website and portal; (iii) any identified gaps in services for pregnant and postpartum women, including any missing resources helpful to include in future updates; and (iv) recommendations on how to improve the user experience based upon user feedback.

Budget Amendment Necessary: Yes

Items Impacted: 280

Explanation: The Virginia Department of Health (VDH) would require additional general fund appropriation to comply with the provisions of this legislation, attributable to Item 280 (State Health Services).

Fiscal Summary: The provisions of this legislation would have a fiscal impact on VDH to establish, maintain, and annually update a website with maternal health information. The website would include a portal that allows users to receive information tailored to meet their specific needs and allow the opportunity for feedback on how user-friendly and helpful the portal was in providing this information. VDH would require general fund resources for portal development.

General Fund Expenditure Impact:

<u>Agency</u>	<u>FY2026</u>	<u>FY2027</u>	<u>FY2028</u>	<u>FY2029</u>	<u>FY2030</u>	<u>FY2031</u>
VDH (601)	-	\$100,000	\$40,000	\$40,000	\$40,000	\$40,000

Fiscal Analysis: VDH currently has a Maternal Health Website that meets most of the requirements of the legislation. However, the provisions of the bill require that the website shall include a portal that allows users to receive specifically tailored pregnancy information and provides for the submission of feedback on how user-friendly and helpful the portal was in providing such specifically tailored information. VDH would need to design, develop, and implement/modify the existing website or create a new website using a new platform that can provide these features.

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Since VDH already maintains a webpage with maternal health information, VDH would migrate existing content from this webpage to the new website and portal. Based on estimates from VDH's Office of Information Management, one-time costs to migrate such data and build out the capabilities of the portal are estimated at \$100,000. The portal would require additional IT infrastructure costs such as servers and web services to host the portal, estimated to be \$40,000 a year.

Other: None