

**Department of Planning and Budget  
2026 General Assembly Session  
State Fiscal Impact Statement**

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**ORIGINAL**

**Bill Number:** HB729

**Patron:** Leftwich

**Bill Title:** Casino gaming; marketing or advertising to persons younger than 21 years of age prohibited; penalty.

**Bill Summary:** Prohibits a casino gaming operator from marketing or advertising to any person younger than 21 years of age. The bill defines to "market or advertise" as meaning the sale of any clothing, equipment, or other product that contains any statement, symbol, depiction, or reference to a casino gaming operator or any of its affiliates. Violations of this prohibition constitute a Class 1 misdemeanor.

**Budget Amendment Necessary:** No

**Items Impacted:** None

**Explanation:** N/A

**Fiscal Summary:** This legislation is not expected to create a state fiscal impact.

**Fiscal Analysis:** This legislation is not expected to create a state fiscal impact.

**Other:** None.