

59 personal data collected from a known child:

60 a. For the purposes of (i) targeted advertising, (ii) the sale of such personal data, or (iii) profiling in
61 furtherance of decisions that produce legal or similarly significant effects concerning a consumer;

62 b. Unless such processing is reasonably necessary to provide the online service, product, or feature;

63 c. For any processing purpose other than the processing purpose that the controller disclosed at the time
64 such controller collected such personal data or that is reasonably necessary for and compatible with such
65 disclosed purpose; or

66 d. For longer than is reasonably necessary to provide the online service, product, or feature.

67 2. Subject to the consent requirement established by subdivision 3, no controller shall collect precise
68 geolocation data from a known child unless (i) such precise geolocation data is reasonably necessary for the
69 controller to provide an online service, product, or feature and, if such data is necessary to provide such
70 online service, product, or feature, such controller shall only collect such data for the time necessary to
71 provide such online service, product, or feature and (ii) the controller provides to the known child a signal
72 indicating that such controller is collecting such precise geolocation data, which signal shall be available to
73 such known child for the entire duration of such collection.

74 3. No controller shall engage in the activities described in subdivisions 1 or 2 unless the controller obtains
75 consent from the child's parent or legal guardian in accordance with the federal Children's Online Privacy
76 Protection Act (15 U.S.C. § 6501 et seq.).