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HOUSE BILL NO. 729

Offered January 14, 2026

Prefiled January 13, 2026

A BILL to amend the Code of Virginia by adding a section numbered 58.1-4128.1, relating to casino gaming; marketing or advertising to persons younger than 21 years of age prohibited; penalty.

Patron—Leftwich

Referred to Committee on General Laws

Be it enacted by the General Assembly of Virginia:

1. That the Code of Virginia is amended by adding a section numbered 58.1-4128.1 as follows:

§ 58.1-4128.1. Marketing or advertising to persons younger than 21 years of age prohibited; penalty.

A. No casino gaming operator shall market or advertise to any person younger than 21 years of age. For purposes of this section, "market or advertise" means the sale of any clothing, equipment, or other product that contains any statement, symbol, depiction, or reference to a casino gaming operator or any of its affiliates.

B. Violation of this section is a Class 1 misdemeanor.