Department of Planning and Budget 2025 General Assembly Session State Fiscal Impact Statement

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Bill Number: HB2254H1 **Patron:** Wachsmann **Bill Title:** Outdoor advertising in sight of public highways; license fee.

Bill Summary: Repeals the requirement for individuals or businesses to obtain a license from the Commissioner of Highways and pay a \$500 annual fee to engage in outdoor advertising in the sight of public highways.

Budget Amendment Necessary: No Items Impacted: N/A

Explanation: N/A

Fiscal Summary: This bill would reduce revenue to the Virginia Department of Transportation (VDOT) by approximately \$47,500 per year.

Nongeneral Fund Revenue Impact:

<u>Agency</u>	<u>FY2025</u>	<u>FY2026</u>	<u>FY2027</u>	<u>FY2028</u>	<u>FY2029</u>	FY2030
VDOT	\$0	(\$47,500)	(\$47,500)	(\$47,500)	(\$47,500)	(\$47,500)
TOTAL	\$0	(\$47,500)	(\$47,500)	(\$47,500)	(\$47,500)	(\$47,500)

Fiscal Analysis: According to VDOT, there are currently 95 outdoor advertising licenses generating approximately \$47,500 in fee revenue each year. This revenue supports regulation and control of outdoor advertising and landscaping of highways. Under the provisions of this legislation, VDOT would no longer collect such revenue. VDOT also estimates the value of the staff time and materials associated with handling outdoor advertising licenses, which would no longer be dedicated to this activity, to be approximately \$10,000 per year; it is anticipated that staff would be redirected to other activities. Any impact would need to be absorbed within remaining resources.

Other: None.