Department of Planning and Budget 2025 General Assembly Session State Fiscal Impact Statement

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Bill Number: HB2421 Patron: Webert

Bill Title: Baccalaureate public institutions of higher education; intercollegiate athletics programs;

certain intrastate competition required.

Bill Summary: Requires the board of visitors of each baccalaureate public institution of higher education that is a member of the National Collegiate Athletic Association (NCAA) to ensure that each intercollegiate athletics program that contributes to the institution's athletics revenue competes at least once every eight years against the intercollegiate athletics program in the same sport and in the same NCAA division at each other baccalaureate public institution of higher education. The bill provides that the foregoing provisions shall not be construed to prohibit or affect any contract or agreement between baccalaureate public institutions of higher education for the provision and receipt of compensation for competition between their intercollegiate athletics programs.

Budget Amendment Necessary: No

Explanation: This bill impacts public institutions of higher education (IHEs). The fiscal impact to IHEs is

indeterminate at this time and anticipated to be moderate to significant. Intercollegiate athletics is a nongeneral fund auxiliary enterprise program and appropriation is sum

sufficient.

Fiscal Summary: Responding public IHEs anticipate moderate to significant fiscal impact resulting from the provisions of this bill associated with additional travel costs to games and potential revenue losses, which can vary greatly per sport and institution. Concerns with loss of "guarantee games" and the altering of strategic scheduling in various sports could result in a revenue loss in the range of \$70,000 - \$15.0 million per institution annually or per game. IHEs also note potential revenue loss related to postseason opportunities, conference income, conference realignment, philanthropy, player recruitment, and institutional brand, which cannot be quantified. The actual fiscal impact is indeterminate at this time.

Other: The fiscal impact is preliminary and based on feedback from public IHEs as of the date of publication.