

**Department of Planning and Budget  
2025 General Assembly Session  
State Fiscal Impact Statement**

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**ORIGINAL**

**Bill Number:** SB1347 **Patron:** Jordan  
**Bill Title:** Maternal Health Coordinator Program; purpose.

**Bill Summary:** Creates the Maternal Health Coordinator Program to serve preconception, pregnant, postpartum, and interconception women and their families within clinical, community, virtual, and home settings. Under the bill, the Department shall appoint a maternal health coordinator in each of the 35 health districts to conduct (i) case finding and outreach, (ii) assessment of risk factors, (iii) case management, (iv) home visitation, (v) childbirth and parenting education, and (vi) father engagement activities. The bill directs the Department to also appoint a regional coordinator in each of the five health regions of the Commonwealth to provide consultation and assistance to the district maternal health coordinators and collect data on the Program for each local health district and compile a report to be submitted to the Department no later than December 1, 2026, and annually thereafter.

**Budget Amendment Necessary:** Yes **Items Impacted:** 277

**Fiscal Summary:** The provisions of this legislation would have a fiscal impact on the Virginia Department of Health (VDH) to establish a Maternal Health Coordinator Program to serve preconception, pregnant, postpartum, and interconception women and their families within clinical, community, virtual, and home settings by providing risk reduction interventions, health education, care coordination, and activities. The bill provides that VDH appoint a maternal health coordinator in each of the 35 health districts of the Commonwealth and appoint a regional coordinator in each of the five health regions. VDH is not able to handle the provisions of the bill within existing resources and would need general fund support.

**General Fund Expenditure Impact:**

<u>Agency</u>	<u>FY2025</u>	<u>FY2026</u>	<u>FY2027</u>	<u>FY2028</u>	<u>FY2029</u>	<u>FY2030</u>
		\$4,041,585	\$4,041,585	\$4,041,585	\$4,041,585	\$4,041,585
<b>TOTAL</b>		<b>\$4,041,585</b>	<b>\$4,041,585</b>	<b>\$4,041,585</b>	<b>\$4,041,585</b>	<b>\$4,041,585</b>

**Fiscal Analysis:** The cost to support 35 additional maternal health coordinators in each of the 35 health districts is estimated to cost \$3.5 million per year. The cost for one maternal health coordinator would be approximately \$100,000 (\$57,301 salary + \$42,699 in fringe benefits, VITA, and telecommunication = \$100,000). These positions shall be responsible for: 1) connecting with a variety of partners in the area that interact with pregnant and postpartum families, including correctional facilities, home visiting programs, lactation support resources, and community-based organizations; 2) Offering care coordination, case management, assessment of needs related to social determinants of health, information about childbirth and

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parenting education, and support for caregivers, including fathers; and 3) providing health education and risk reduction interventions, as well as extra support to families, with low access to resources and/or high-risk pregnancies.

The cost to provide a regional coordinator in each of the five health regions is estimated to cost \$541,585 per year. The cost for one regional coordinator is \$108,307 (64,000 salary + \$44,317 in fringe benefits, VITA, and telecommunication = \$108,307). These positions will be responsible for: 1) providing alignment and oversight of the Maternal Health Coordinators across all LHDs within the region; 2) providing direct TA and support to the Maternal Health Coordinators, through scheduled 1:1 calls and regional team meetings; 3) creating, implementing, and supporting reporting quarterly processes that align with Title V performance and outcome reporting, as well as the annual legislative report; 4) ensuring smooth implementation and alignment of programmatic goals and objectives across all regional LHDs, ensuring further alignment with the Title V's State Action Plan; and 5) building and strengthening a collaborative, network, or coalition of maternal health community stakeholders at the regional level through which the Maternal Health Coordinator Program is leveraged across the region.

**Other:** None.