



**Department of Planning and Budget**  
**2025 General Assembly Session**  
**State Fiscal Impact Statement**

---

**Fiscal Analysis:** The Office of Information Management would incur costs in the first year for a project manager, quality assurance testing, funding for the Information Security Office team to assure the new system meets appropriate security standards and requirements, VITA supply Chain review, and for COV RAMP, which is a service specifically created for third party vendors offering software as a service (SaaS) applications and is used when an agency is requesting the provider to act on behalf of a Commonwealth entity, is accepting commonwealth data, serving as the data custodian or system administrator of that data for purposes of making it available back to the Commonwealth via an interface for fee. Total costs in the first year are estimated to be \$159,500. OIM would require a reduction in support going forward related to, COV RAMP, VITA supply chain review, and caseload, which would decrease ongoing costs for OIM in subsequent years.

Beginning in FY27, VDH would incur costs to contract with a vendor for the development of the app. VDH reached out to another state who has implemented a similar app to provide information on pregnancy to Medicaid users. Specifically, VDH spoke with the Title V Director in the Division of Maternal and Infant Health at the Department of Health and Human Services in Michigan. Michigan works with Philips as the vendor for their app. Based on their experience contracting with an existing app, VDH estimates the cost of the app to be \$10 per month per user. Based on the data provided on the DMAS dashboard, as of January 1, 2025 there are 39,000 pregnant people enrolled in Virginia Medicaid in Virginia. Therefore, the annual anticipated cost to the vendor would  $39,000 \text{ people} \times \$10 \times 12 \text{ months} = \$4,680,000$ .

As stated in the fiscal summary, VDH would need maternal and child health epidemiologist that will provide ongoing technical assistance to provide data analyses, potential data linkage, and evaluation. This is a current position that would devote a portion of their time to this effort and would cost \$7,146 annually.

Total FY27 costs would be \$4,788,646. OIM costs would decrease each year as they would experience a reduction in workload.

**Other:** HB1929, introduced by Delegate LeVere Bolling, is a companion bill.