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1 **HOUSE BILL NO. 2674**

2 Offered January 15, 2025

3 A BILL to amend and reenact §§ 23.1-204.1 and 23.1-409 of the Code of Virginia, relating to State Council  
4 of Higher Education for Virginia; publishing of certain institution-level data on website required.  
5

6 Patron—Phillips

7 Referred to Committee on Education  
89 **Be it enacted by the General Assembly of Virginia:**10 **1. That §§ 23.1-204.1 and 23.1-409 of the Code of Virginia are amended and reenacted as follows:**11 **§ 23.1-204.1. Postgraduation employment rates and other institution-level data.**12 A. The Council shall annually collect and publish on its website data on the proportion of graduates of  
13 each public institution of higher education and each nonprofit private institution of higher education eligible  
14 to participate in the Tuition Assistance Grant Program (§ 23.1-628 et seq.) who are employed (i) 18 months  
15 after the date of graduation and (ii) five years after the date of graduation. The data shall include the program  
16 and the program level, as recognized by the Council, for each degree awarded by each institution; the  
17 percentage of graduates known to be employed in the Commonwealth, by degree program and level; the  
18 average salary, hours worked, as available, occupation or occupation code, as available, and the average  
19 higher education-related debt for the graduates on which the data is based, by degree program and level; rates  
20 of enrollment in remedial coursework for each institution; individual student credit accumulation for each  
21 institution; rates of postsecondary degree completion; and any other information that the Council determines  
22 is necessary to address adequate preparation for success in postsecondary education, alignment between  
23 secondary and postsecondary education, and alignment between postsecondary education and workforce  
24 preparation. The published data shall be consistent with the Government Data Collection and Dissemination  
25 Practices Act (§ 2.2-3800 et seq.) and the federal Family Educational Rights and Privacy Act, 20 U.S.C. §  
26 1232g.27 B. *The Council shall publish in an easily accessible format and location on its website data for each  
28 public institution of higher education and each nonprofit private institution of higher education eligible to  
29 participate in the Tuition Assistance Grant Program (§ 23.1-628 et seq.) on the (i) cost of tuition and fees;  
30 (ii) student retention rate; (iii) student graduation rate; (iv) wages of former students three years after  
31 graduation; (v) 20 baccalaureate degree programs with the highest average annual wages following  
32 graduation; (vi) 20 associate degree or certificate programs with the highest average annual wages  
33 following graduation; and (vii) annual enrollment in Fast Forward Programs. Such data shall be presented  
34 in a user-friendly format so that the user can compare the data clearly and visually.*35 C. The Council shall disseminate to each public high school and each public institution of higher  
36 education and private institution of higher education for which the Council has student-level data a link on its  
37 website to the ~~published~~ data published pursuant to subsections A and B.38 D. The Council shall provide a notification template that each public high school may use to annually  
39 notify students and their parents about the availability of ~~such~~ the data published pursuant to subsections A  
40 and B.41 D. E. Each public institution of higher education and each nonprofit private institution of higher education  
42 eligible to participate in the Tuition Assistance Grant Program (§ 23.1-628 et seq.) shall provide a link on its  
43 website to the postsecondary education and employment data published pursuant to subsection subsections A  
44 and B and shall make such link available to each admitted student.45 **§ 23.1-409. Transparency in higher education information.**46 A. Each baccalaureate public institution of higher education shall maintain and update annually no later  
47 than September 30 a tab or link on the home page of its website that shall include the following information:

48 1. The institution's six-year undergraduate graduation rate for each of the past 10 years;

49 2. The institution's freshman-to-sophomore retention rate for full-time undergraduate students for each of  
50 the past 10 years;51 3. The institution's average annual percentage increase in base undergraduate tuition for each of the past  
52 10 years;53 4. The institution's average annual percentage increase in mandatory undergraduate comprehensive  
54 student fees for each of the past 10 years;

55 5. A link to the annual report of the use of student fees as required by § 23.1-408;

56 6. A link to the postsecondary education and employment data referenced in subsection D E of §  
57 23.1-204.1; and

58 7. A summary of the institution's budget, consistent with the institution's annual budgeting process, that

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59 includes (i) the major budget units (MBUs) in the institution and standard expenditure categories within each  
60 MBU for the current fiscal year and the previous fiscal year or (ii) a link to the annual reports required by  
61 subdivision B 11 of § 23.1-1303.

62 B. The Council shall maintain on its website a comparison of each baccalaureate public institution of  
63 higher education to each other baccalaureate public institution of higher education on the following measures:

64 1. The middle 50 percent test score range of first-time undergraduate students whose ACT or SAT scores  
65 were in the twenty-fifth to seventy-fifth percentiles of the scores of enrolled students;

66 2. The percentage of the students who applied for and were offered first-time undergraduate admission;

67 3. The average and net annual total tuition and fees and room and board for a full-time undergraduate  
68 student living on campus;

69 4. Average undergraduate student educational debt;

70 5. The first year to second year retention rates for full-time undergraduate students;

71 6. The four-year, five-year, and six-year undergraduate graduation rates;

72 7. The percentage of students eligible to receive a Federal Pell Grant;

73 8. The average wages of undergraduate alumni within the first five years of graduation; and

74 9. The average wages of undergraduate alumni within 20 years of graduation.

75 C. Each baccalaureate public institution of higher education shall maintain a link on its website to the  
76 comparison of measures maintained by the Council pursuant to subsection B.