

Department of Planning and Budget
2025 General Assembly Session
State Fiscal Impact Statement

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ORIGINAL

Bill Number: HB1981

Patron: Helmer

Bill Title: Alcoholic beverage control; illegal advertising; exceptions; charitable sales promotion.

Bill Summary: Allows a licensed distillery, winery, or brewery to advertise in or send any advertising matter into the Commonwealth about or concerning alcoholic beverages for the purposes of a charitable sales promotion to benefit (i) a charitable or civic organization; (ii) an organization exempt from taxation under § 501(c)(3) of the Internal Revenue Code; or (iii) any public or private elementary or secondary school or institution of higher education, regardless of whether such charitable sales promotion advertises that a percentage of each sale or per product sold will benefit such organization, school, or institution.

Budget Amendment Necessary: No.

Items Impacted: N/A

Explanation: N/A

Fiscal Summary: No material state fiscal impact.

Fiscal Analysis: According to the Alcoholic Beverage Control Authority (ABC), this bill is not expected to have a material fiscal impact on agency operations.

Other: None.