

Department of Planning and Budget
2025 General Assembly Session
State Fiscal Impact Statement

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ORIGINAL

Bill Number: SB909

Patron: Stanley

Bill Title: Advertising alcoholic beverages, liquid nicotine, and nicotine vapor products; motor sports facility.

Bill Summary: Provides an exception to the prohibition on advertising about or concerning alcoholic beverages for advertisements of any alcoholic beverage within the confines of a motor sports facility. Similarly, the bill provides that the requirement that any advertising or marketing of liquid nicotine or nicotine vapor products in broadcast, cable, radio, print, and digital communications or any event marketing or sponsorships shall be made only where at least 85 percent of the audience is reasonably expected to be at least 21 years of age, as determined by reliable, up-to-date audience composition data, shall not apply to advertisements or marketing for liquid nicotine or nicotine vapor products within the confines of a motor sports facility.

Budget Amendment Necessary: No.

Items Impacted: N/A

Explanation: N/A

Fiscal Summary: No material state fiscal impact.

Fiscal Analysis: According to the Alcoholic Beverage Control Authority (ABC), this bill is not expected to have a material fiscal impact on agency operations.

Other: None.