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HOUSE BILL NO. 2254

Offered January 13, 2025

Prefiled January 7, 2025

A BILL to amend and reenact § 33.2-1205 of the Code of Virginia, relating to outdoor advertising in sight of public highways; license fee.

Patron—Wachsmann

Referred to Committee on Transportation

Be it enacted by the General Assembly of Virginia:

1. That § 33.2-1205 of the Code of Virginia is amended and reenacted as follows:

§ 33.2-1205. License required of outdoor advertisers.

No person shall engage or continue in the business of outdoor advertising in the Commonwealth outside the corporate limits of municipalities or within the corporate limits of municipalities if their off-premises sign, advertisement, or advertising structure is visible from the main traveled way of any Interstate System, federal-aid primary, or National Highway System highway without first obtaining a license therefor from the Commissioner of Highways. The fee for such license hereby imposed for revenue for the use of the Commonwealth shall be \$500 per year, payable annually in advance, *except that the fee for such license for a person with only one advertisement or advertising structure that is located in only one location shall be \$100 per year.* Applications for licenses or renewal of licenses shall be made on forms furnished by the Commissioner of Highways, shall contain such information as the Commissioner of Highways may require, and shall be accompanied by the annual fee. Licenses granted under this section shall expire on December 31 of each year and shall not be prorated. Applications for renewal of licenses shall be made not less than 30 days prior to the date of expiration. Nothing in this section shall be construed to require any person that advertises upon a structure or fixture on its property or a licensed advertiser's structure or other space to obtain a license.

INTRODUCED

HB2254